# **Dev Apparels**

https://www.indiamart.com/dev-apparels/

Retailer of trousers, cotton pants etc.



#### About Us

We are a 12 Years young company manufacturing trendy apparels and accesories aimed at the young and early adapter of fashion.

Established in May 1997, we have grown exponentially and registered constant growth since 1998. Our brand EXILE is an established name, stocked by 16 distributors, and by over 300 retailers, across 45 cities countrywide.

We also consult other brands in Design and are Vendours to various large format retailors and brands across Asia and Middle East.

EXILEInnovation is the name of our game. Our brand EXILE owes its name to innovation. It is aimed at the rebellious, outward looking, and extravagant, unconventional youth with an attitude. EXILE has established brand equity in trendy, innovative casual clothing. Aimed at the premium segment age group of 16 40, the brand image is funky and aims to project a cool brand personality. The consumer perception about us, established through periodic surveys, is that we are always first in fashion. Our up-market image is enhanced through our ability to give a vide variety in fabrics, styling, washing techniques and internationally soureced accessories.

For more information, please visit

https://www.indiamart.com/dev-apparels/aboutus.html



## Factsheet

Nature of Business

:Wholesaler



## CONTACT US

## Dev Apparels

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