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Indianet Marketing Services Pvt. Ltd.

<https://www.indiamart.com/indianet-marketing/>

Indianet is a full-fledged marketing research service company headquartered in Mumbai - India. We have been in operations since 1995 and have a Pan-India presence.

Our Prime Focus is to provide in-depth and ...



About Us

Indianet is a full-fledged marketing research service company headquartered in Mumbai - India. We have been in operations since 1995 and have a Pan-India presence. Our Prime Focus is to provide in-depth and accurate findings on which clients can base sound marketing strategies. Given the consistent good quality research work delivered over several projects, our clients perceive us as dependable partners while developing many fundamental elements of their business.

For more information, please visit

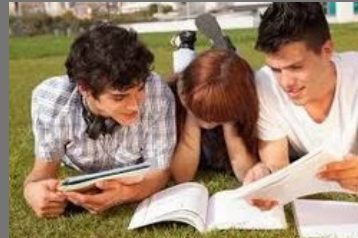
<https://www.indiamart.com/indianet-marketing/aboutus.html>



QUANTITATIVE RESEARCH



Usage And Attitude Studies



Habits and Practices Studies



Packaging Development Test



Ad Campaign Evaluation Studies

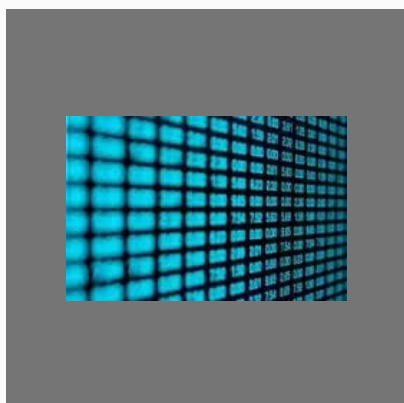
DATA PROCESSING OUTSOURCING



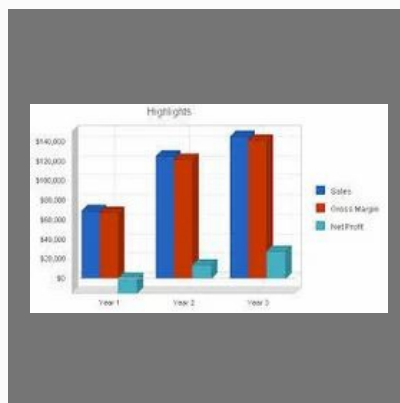
Questionnaire Consultation & Design



Verbatim Response Typing / Transcripts



Data Cleaning, Processing and Weighting



Executive Report Writing And Graphics

FIELD WORK AND DATA COLLECTIONS



Focus Groups



Face To Face Personal Interviews



Self Administered Questionnaires



In Depth Interviews

QUALITATIVE RESEARCH



Focus Group Discussion



Diad's/ Traid / In Depth in
Home Center Location

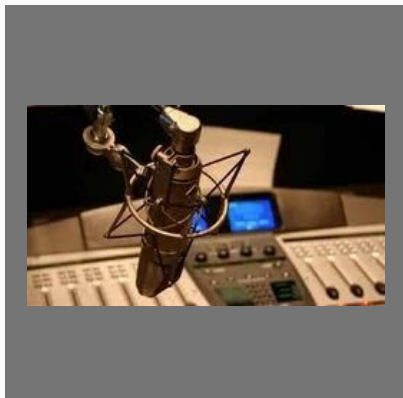


Observation Workshop



Brainstorming Workshop

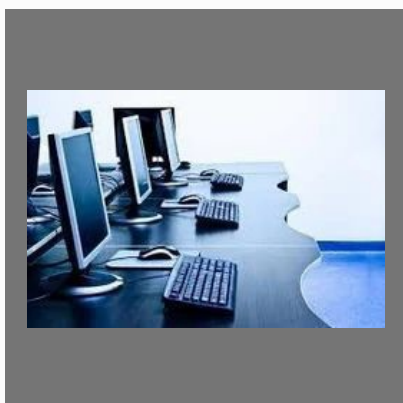
OTHER SERVICES:



TV and Radio Commercial
Testing



Coding & Editing



CATI Service



CATI

Factsheet

Year of Establishment	: 1995
Nature of Business	: Service Provider



CONTACT US

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