

Jagruti Exports

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Jagruti Exports stands for well priced handcrafted fashion, offered in contemporary silhouettes with an Indian sensibility.



About Us

Ghagra choli is one of the most beautiful Indian outfits. Today brides prefer a contemporary look, a balance of modern with the tradition. Yet, there are brides who don't mind being more flamboyant or going for the 'mix and match look'. The latest trends in today's bridal wear are short cholis with ghagras with elaborate embroidery.

India has been known to have wonderful dresses and costumes. Though the majority of Indian women wear traditional costumes, the men in India can be found in more conventional western clothing.

Tailored clothing is very common in India as women's blouses, custom made ghagras, designer gaghra cholis have to be made - to - fit. Of all the ethnic Indian women attires, the most eye-catching one is the lehenga choli. Though traditionally worn by the women folk in the rural belts of Indian states like Gujarat and Rajasthan. It is also known by the name of ghagra choli or chaniya choli. The home of the chaniya-choli is no doubt Kutch, Gujarat and Rajasthan. The outfit is popular in the west and north of India. In the south, another more streamlined version known as the pavade is popular.

The beauty of the ghagra choli lies in the two separate parts of the garment. While the **ghagra or skirt** is flowing and flares around the wearer the **choli or blouse** is a snugly fitted piece of clothing that accentuates the female form. The **odhni**, the third part of the total garment, acts as a scarf or covering...

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Ladies Kurti

Factsheet

Nature of Business :Manufacturer



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