

# Pine Labs Private Limited

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Pine labs is a leading provider of retail POS (Point of sale) solutions that simplify payment acceptance, while creating business opportunities for Issuers, merchants and brands to connect with consumers .



## About Us

**A platform that puts merchants at the center:** Everyday merchants use our platform to increase revenue whilst reducing costs, complexity and risks. This gives us a unique opportunity to participate in their growth journey. We obsess about merchants' needs, revenue generation strategies, last-mile retail transaction technologies, data analysis and experiences for their shoppers and customers. We offer a full-stack merchant platform that is a unique blend of technology and financial solutions. A platform that helps merchants grow their business

After two decades of working closely with merchants we understand their challenges and opportunities. We help merchants sell more, grow more and build more with greater efficiency. We serve merchants' omni-channel needs. Leveraging technology and domain expertise, we cater to merchants of all sizes helping them to thrive in the changing global marketplace.

**For more information, please visit**  
[about-us.html](#)



# Factsheet

Year of Establishment	: 1998
Nature of Business	: IT / Technology Services
Total Number of Employees	: 1001 to 2000 People



## CONTACT US

### **Pine Labs Private Limited**

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