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True Coat Paints Pvt. Ltd.

<https://www.indiamart.com/truecoat-paints/>

Manufacturer of metal surface, exterior wall paints etc.



About Us

Truecoat Paints is the creation and innovation of Mr. T.M Skaria. He has the distinction of being Kerala's first paint chemist to have established his own manufacturing company. He spearheaded the development and success of what can be called Kerala's very own brand of cement paint, Truecem. Today Truecem is a leading brand in Kerala, and the preferred brand for decorative powder paints in South India.

With Truecem as the anchor, the brand was extended and very soon there was an array of products under the powder paints division. Its success is attributed to keen market knowledge, good business acumen and thorough product knowledge.

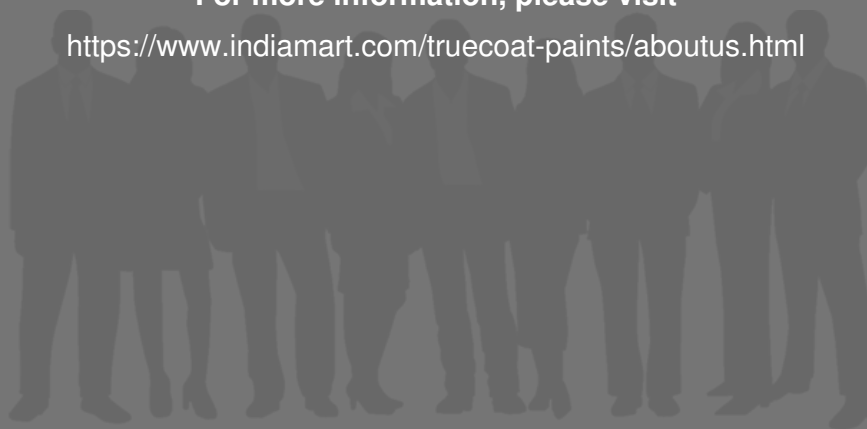
After having consolidated Truecem's position in the decorative powder paint products market, Mr. T.M. Skaria established Truecoat Paints. With the intention to keep in sync with future customer requirements, Truecoat Paints emerged with an unmatched range of products in the decorative liquid paint product range, delighting customers in the domestic market by offering a variety of innovative painting solutions.

Since Truecoat Paints has emerged the stronger of the two, Truecem is now branded under the Truecoat paints umbrella. Quite a journey indeed for the pioneer brand !

Currently Truecoat Paints has operations through 500 dealers across the state. Being the first paint company in South India to use SAP ERP software, Truecoat Paints has developed a competitive edge enabled by superior...

For more information, please visit

<https://www.indiamart.com/truecoat-paints/aboutus.html>



OTHER PRODUCTS



Earthen Roof Tiles



Interior Walls Emulsion Paints



Eearthen Roof Tiles

Factsheet

Nature of Business

:Manufacturer



CONTACT US

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