



Tea has been around for 5,000+ years and has the distinction of being one of the most revered beverages around the globe. Whether drinking it hot or over ice, this tasty brew is second only to water in worldwide beverage consumption. Even considering its rich history, there continues to be an ever-increasing interest in the rewards of drinking this savory beverage.

According to Chinese legend, the pleasure and health benefits of drinking tea were first discovered in 2727 BC by the Emperor Shen Nung, a scholar and herbalist who regularly consumed...

In addition to the delicious taste, soothing aroma and often calming effect from sipping a fresh glass or cup of brew, there are several reasons for the surge in popularity and attention for the *Camellia sinensis* plant, from which all tea originates.

Research Findings:

Hundreds of scientific research studies have linked regular consumption with increased health benefits. The research findings have attracted the attention of scientists, medical professionals, holistic providers, and health-conscious consumers around the globe who are seeking natural solutions to promote wellness and address a plethora of health-related concerns.

Greater Selection:

With the brew's potential for helping improve health and well-being, demand has led to the availability of more variety, forms, flavors and specialty offerings, giving consumers greater choice than ever before.