



Bosch Limited, Indore

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About Us

The Power Tools Division of the Bosch Group is the world market leader for power tools and power tool accessories. In 2012, its workforce generated sales of 4.0 billion euros, 90 percent of which outside of Germany. With brands such as Bosch, Skil and Dremel, the division stands for customer focus and great engineering progress. The core success factors are innovative strength and pace of innovation. Each year, Bosch Power Tools launches more than 100 new products onto the market. The division generated about 40 percent of its sales in 2012 with products that have been on the market for less than two years. The business segments electric power tools, accessories, measuring tools and garden tools of Bosch Power Tools outperformed the market.

The Bosch Power Tools Division grew considerably over the past year although some core markets noticeably lost momentum. With a sales increase of six percent, the manufacturer of power tools reached the four billion euros mark for the first time. The size of the workforce remained at the same level as the previous year, with 19,000 associates at 37 locations. In 2012, the overall market grew by four percent to 24.5 billion euros. The power tools and accessories submarkets grew at similar rates. "Our growth of six percent clearly shows that we have again succeeded in winning market shares", explained Henning von Boxberg, president of Bosch Power Tools. The division wants to continue this trend in 2013: "We expect to increase sales at...

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GARDEN TOOLS ACCESSORIES



Cordless Garden Tools



High-Pressure washers



Garden Vac/Leaf Blower



Shredders

OTHER PRODUCTS



Accessories for Professional Power Tools



Spare Part



After Sales Service



Product Catalogue

Factsheet

Nature of Business

:Manufacturer



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