



Jivox

https://www.indiamart.com/jivox-software/

Jivox is the leading multi-screen interactive advertising technology company. The Jivox IQ Platform enables digital.



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#### About Us

Jivox is the leading multi-screen interactive advertising technology company. The Jivox IQ Platform enables digital agencies and publishers to produce and deliver highly engaging ads that are dynamic, multi-screen and data-driven. Using Jivox IQ, interactive ads can be easily authored and served instream, in-banner and on smartphones and tablet devices featuring video, rich media, dynamic content, customizable widgets and social sharing. Jivox IQ eliminates the time consuming and expensive process of traditional code-based approaches and the challenges associated with delivering interactive ads across multiple screens and connected devices. Jivox also provides sophisticated campaign performance tracking, demographic analytics and purchase intent analytics via BrandGage — its proprietary real-time analytics platform. Several hundred media companies and agencies use Jivox, including College Humor, Federated Media, FUOR Digital, Havas, Interactive One, Martha Stewart, Martini Media, Mojiva, Sun Times Media, Universal McCann and Videology. For examples of Jivox ads see our ad gallery

#### For more information, please visit

https://www.indiamart.com/jivox-software/aboutus.html

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## **OTHER SERVICES**



Managed Service For Ad Production



Custom Flash HTML5 Development.



Custom Ad Unit Development



Creative Concepts Mocks

# Factsheet

Nature of Business

:Service Provider

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## CONTACT US

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