

# Laqshya Event IP Private Limited

<https://www.indiamart.com/laqshya-event/>

At Event Capital, we are a group of passionate marketing communication professionals who specialize in Intellectual Property events with manifestations in multiple media.



## About Us

Taking into account the current economic environment, Laqshya Group has stepped in to promote a specialized IP event centric Business Venture viz: Event Capital, which will work with organizers and brands to maintain the survival of their IP events at a break even or profit making level and work in long term partnership to enhance their IP event's asset value year after year".

Event Capital has been created to support clients in facilitating their IP events at an optimum business level.

Each IP event follows its own unique strategy and objectives over the years as per the vision at inception. We ensure that it is operated as a single business entity and produced as such.

As in all businesses, for optimum success each IP event should create its own unique branding (event theme and logo), a strong business product (programme and ancillary services) and an assertive sales and marketing policy (increasing target audience attendance, meeting marketing objectives and optimized revenue model).

This combined with tight budgetary control and exemplary operational policies leads to a successful IP event, year on year.

**For more information, please visit**

<https://www.indiamart.com/laqshya-event/aboutus.html>



# Factsheet

Nature of Business

:Service Provider

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## CONTACT US

### **Laqshya Event IP Private Limited**

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