The healthcare industry has lagged behind other industries like banking and retail in the use of data analytics for optimizing resources and maximizing returns. The challenges are many - the industry operates in silos, even within an ...
About Us

The healthcare industry has lagged behind other industries like banking and retail in the use of data analytics for optimizing resources and maximizing returns. The challenges are many - the industry operates in silos, even within an organization; there is a huge underinvestment in information technology; and there are no systems in place to consolidate and integrate data across various data sources from R&D and clinical data in large pharmaceutical companies at one end, to individual patient level data spread across doctors, hospitals and labs at the other.

But with billions being spent on healthcare, there is a huge awareness of the need to use data and analytics to improve decision making on treatments, and reduce healthcare costs. Evidence based research is gaining momentum, and the need to embrace big data in healthcare is immediate. Medicounts has been set up to focus on the use of data analytics for critical decision making across various stages of the healthcare lifecycle - for healthcare providers, pharmaceutical companies and patients.

For more information, please visit
https://www.indiamart.com/medicounts-life/aboutus.html
<table>
<thead>
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<th><strong>Factsheet</strong></th>
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<td><strong>Year of Establishment</strong> : 2013</td>
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<tr>
<td><strong>Nature of Business</strong> : Service Provider</td>
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