Open Hand

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About Us

Open Hand exports and retails high quality Indian-made textiles and handicrafts, and operates medium to high end cafés and bistros in India. The primary customers are local and foreign tourists in India, expatriates in India, and specialized and socially conscious customers largely in the United States, Europe, and South Africa. Open Hand holds a competitive advantage as it is both locally sensitive and globally connected, managed by a multi-national management team. Because of its size, Open Hand operates with an agility that enables it to quickly customize products based on customer preferences, and to keep up with continuously changing fashion trends. The company has a triple bottom line, profitability, empowerment of people, and environmental sustainability. Open Hand operates on the conviction that business has the potential to transform society, and operates in such a way as to intentionally empower underprivileged people in India by operating ethically, providing fair wages and training, and contributing to social causes. The company is currently in a high growth phase, and is planning to expand overseas in the long term. It is the good reputation built by Open Hand among its customers and local markets that is its most powerful marketing vehicle. The Varanasi and Delhi stores are listed and recommended in the popular *Lonely Planet Travel Guide* and through this channel attract many customers. Open Hand Stores have been advertised through the Outlook...

*For more information, please visit
https://www.indiamart.com/open-hand/aboutus.html*
| Nature of Business | Exporter |
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