

# TOP FM

<https://www.indiamart.com/vtv-news/>

Providing advertisement services, top band services etc.



## About Us

PUBLISHED: 04:07 PM, 22 Jul 2012 Gujarat News Broadcasters pvt. Ltd. is 24 hours regional news channel in Gujarat. This channel is telecast with the brand name of VTV. This company is promoted by experienced business group and and experienced journalists. Our headquarter is located at Bodakdev in Ahmedabad.

Under the guidance of Mr. Neeraj Attri, (COO) of Gujarat News Broadcasters pvt. Ltd. our channel is providing content, which is HYPER LOCAL. Regional News is our prime focus. We produce more than 12 regional news bulletins in a day. To target urban viewers, every night Metro bulletin is there. It is a well-known fact that Gujarat means business, keeping in mind we have two special business bulletins in a day. One is Stock market related, another gives overall scenario of the economy. There are programmes which is planned for rural audience. Weekly there are two agriculture bulletins for farmers' community. Women viewership is important for most of the channel, so we have a cookery show at noon. In our content planning process, we were very much conscious about viewers' mind-set , so crime news is given less importance in our news channel. we do not sensationalize ,we sensitize. Commitment to credibility is our motto.

**For more information, please visit**

<https://www.indiamart.com/vtv-news/aboutus.html>



# Factsheet

Year of Establishment : 2014

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Nature of Business : Service Provider

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Total Number of Employees : 101 to 500 People

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## CONTACT US

### **TOP FM**

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